



A Message From Our CEO

Dear Valued Customers:

For many years, Savvas and Rubicon worked as partners to bring innovative learning resources to customers like you. When it came time to sell their family-owned publishing business, Rubicon's owners wanted to ensure it was to an organization with a shared vision for education. In Savvas, Rubicon saw the perfect fit to take the company to new heights in Canada and beyond.

I am so excited that Rubicon Publishing is now joining the Savvas family. The new company will be known as Rubicon, a Savvas Company.

A trusted partner to educators since its founding in 1987, Rubicon over the past 35 years has become a leading Canadian digital company through its best-selling MathUP program, as well as a publisher widely recognized for its diverse catalog of beautifully designed, iconic educational books for K–12 students. Together with Savvas, Rubicon will continue to develop and produce its portfolio of engaging educational solutions as Rubicon Publishing and will maintain its firm commitment to delivering the highest-quality content, as well as supporting Canadian educators and learners. We will continue to build upon the strong foundation Rubicon has already established and expand our offerings with award-winning learning solutions from Savvas.

For those of you who may not be familiar with [Savvas Learning Company](#), Savvas is the leading provider of core curricula in the United States, offering next-generation learning solutions that span all K-12 grade levels and disciplines, as well as research-grounded assessment, supplemental, and intervention programs. Our solutions are powered by the award-winning Savvas Realize learning management system, the digital home to more than 1,000 engaging, standards-aligned programs. This game-changing platform has helped millions of students learn anytime, anywhere.

I am inspired by what we will be able to accomplish as we invest in and grow Rubicon and continue to deliver innovative learning solutions to support educators and students across Canada.

Thank you for your continued partnership.

Sincerely,

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CEO, Savvas Learning Company